

DATE: May 5, 2010

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program

SUBJECT: Nestlé USA Recall

SUGGESTED

ACTION: Unclassified Recall; Allergen Alert- Nestlé® CARNATION® Famous Fudge Kits;
Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. The Famous Fudge Kits are seasonal items distributed nationwide in supermarkets and club stores. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Nestlé USA Announces Voluntary Recall on Nestlé Carnation Famous Fudge Kits due to Incomplete Allergen Labeling

Contact:

Edie Burge, Nestlé USA,
Tel: 818-551-3284

Roz O'Hearn, Nestlé Prepared Foods,
Tel: 440-264-5170

FOR IMMEDIATE RELEASE - May 04, 2010 - SOLON, OHIO – Nestlé USA's Baking Division is initiating a voluntary recall of select Nestlé® CARNATION® Famous Fudge Kits because the outer containers of some of the kits were distributed without a complete allergen precautionary statement. Consumers who have allergies to peanuts run the risk of serious or life threatening allergic reactions if they consume products containing peanuts.

The Famous Fudge Kits are seasonal items distributed nationwide in supermarkets and club stores. The only products involved in the voluntary recall include Nestlé CARNATION Famous Fudge Kits distributed during the 2009 holiday season with day codes beginning with 9225 through 9259, and a "Best By" date of June/July 2010. The UPC codes for the affected products are 50000-62251 for the retail version, and 50000-62248 for the club store version. No other Nestlé products are impacted by this recall.

The components contained in the kit were completely labeled, including a precautionary statement on one component stating "made in a facility that also processes peanuts". However, the outer containers of some of the kits were distributed without a complete precautionary statement. As the health and safety of our consumers is paramount, we are initiating this voluntary recall. We have advised the U.S. Food and Drug Administration and will cooperate with them fully in this voluntary recall. Providing safe, high quality products to our consumers is our number one priority.

Consumers who are allergic to peanuts and who have purchased the recalled products are advised by Nestlé not to consume them. Instead, Nestlé asks these consumers to contact Nestlé Consumer Services directly at 1-800-727-6300 for instructions. Consumers should not return the Fudge Kits to retailers.

Consumers with questions should contact Nestlé Consumer Services at 1-800-727-6300 and/or visit our web site at www.verybestbaking.com¹.

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Photos: Product Labels²